



How To Quit Your Day Job:

Turn A Performing Career Into A Profitable Creative Life & Livelihood

The good news about being an artist in 2018 is that there are many ports of entry and many paths to success. The challenge is that the onus is on the artist to find their way and build their career. Most artists are well-trained in craft, but not in creative business and thus find juggling both frustrating, overwhelming or exhausting. Using the model of a triple bottom line for artist who wants to make a living, make a life and make a difference with their gifts, you will learn a way to build a creative livelihood that honors all three and is right for you, no matter where you are in your career or life (entering, up-leveling or looking towards retirement). During this workshop, you will clarify the life you seek and discover several paths to reaching it, leaving with clear next steps right for you.

Welcome & Introduction To The Artistic Triple Bottom Line

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| Clarity | Starting From Enough
Tapping Desire & Vision
You Are Here Now / Seasonality |
| Compassion | Self-Compassion & Honesty
The Gift Of Obstacles
What If? What If Not? |
| Courage & Commitment | Paths To Livelihood
Your Best Next Path- Spotlight Coaching
Closing The Gap (Skills, Strategy, Support, Self) |
| Create | Decision & Willingness
Trellis & Resources
Next Steps |