



## 2019 Arts Northwest Conference Sponsorship Opportunities

*Increase your recognition and visibility!*

### Benefits of Sponsorship:

- Custom signage at the event crediting the sponsor
- Recognition through digital signage at the event
- Listing and Logo in the Sponsor tab of the conference mobile app, with links and contact info
- Logo within app, on page of sponsored event
- Acknowledgement in Registration Materials
- Special acknowledgment in the official conference Program
- One CD, flier or brochure of your choice in the tote bags
- Acknowledgment of your sponsorship by MCs at events
- Sponsor ribbon on your Conference name tag
- Logo placement on selected major Conference signage where applicable
- Recognition of sponsorship on all conference related material leading up to the conference

*You Make it Possible!*

We know that Arts Northwest and the Annual Conference are important to you and your organization. Arts Northwest relies on grants, and donations to cover the gap in expenses.

### Networking & Hospitality Events

**Keynote Luncheon \$1500** Always a sell-out event! The luncheon is a time to celebrate the membership with the announcement of the Coyote Award winner and an engaging keynote address. Sponsors have the option to include one item per place setting (flyer, postcard, etc.). Reserved table included with sponsorship.

**Opening Reception Food Sponsor \$1000** This event is the official welcome to the 2017 NWBC. Be the host of the opening reception with everyone together. Includes a no-host bar and complimentary dinner.

**Closing Day Breakfast in the Exhibit Hall \$800** On the morning of the last day of the conference, be the hero when your name is attached to coffee and breakfast treats.

**Conference Coffee Breaks and Sweet Things \$600 each / 2 available** One of the most popular options as a conference day is enhanced by good brew, treats, and sweets. The coffee break sites are a hive of activity, located inside the Exhibit Hall, and highly visible to all attendees.

**Beer & Wine sponsor for the Juried Showcase Reception \$700** This event gives everyone an opportunity to enjoy a glass of wine or beer and socialize before the start of a Juried showcase block. Always a popular event.

**Dessert & Drinks \$1200 for both / \$750 ea** Presenters, artists and agents all attend the After Hours Showcase. Your logo will be prominently displayed on signage and in the program associated with this activity. Drink tickets included.

## Sessions & Meetings

**Workshops \$1200** for the full day. These workshops offer maximum exposure for sponsors. Taught by leaders in the field, experts of their craft and national voices, these sessions fill up quickly!

**New Colleagues Welcome & Orientation \$1000, or 3 at \$500**

Designed to orient first timers, get them acquainted with other conference attendees and help ensure that their first booking conference is effective and fun. First timers will meet their "mentor" at this session and learn how to get the most out of their conference experience.

**Block Booking Meetings \$700 for both or \$400 each**

The NW Booking Conference is known for its effective block booking meetings. Two meetings occur during the conference. While the block booking meetings are attended by presenters only, the results are shared with everyone. This is an important tool for presenters and artists/management in booking a season and tour routing.

**Pitch Session \$500**

Back by popular demand this year! In five minutes or less artists and agents will pitch projects and/or perform. This session will give an opportunity for exhibit hall delegates who are not showcasing this year the opportunity to address presenters. Pitch/Perform block will take place on Wednesday morning.

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## Marketing / Promotions

**Conference App Sponsor \$1000** Your ad appears on opening page of the app, with links, logo, and photo.

**Conference Tote Bags \$1700** The Northwest Booking Conference provides tote bags for conference attendees. This option includes sponsor logos, and provides good and on-going visibility and name recognition for the sponsor both at the conference and beyond!

**Item In Tote Bag \$350** Arts NW will include your CD, brochure or promotional item in each attendee's tote bag, limit of 7 items total!

**The Official Conference Program \$1000, 2 at \$600** The program prominently displays the sponsor's name and/or logo on the back cover and is distributed to every attendee who will use it constantly throughout the event. It is an integral part of the conference and retained by many as a reference source long after the conference is over. Hang up your banner (Sponsor provides) prominently in the registration area!

**Mini Name Badge Schedule At a Glance Insert \$650**

This folded, name badge size "schedule at a glance" slides neatly into the name tag holder of all conference attendees. This sponsorship option includes your name or logo on the daily guide, and carry a frequent reminder of your name to presenters and all event attendees.

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## General Conference Support

**Sponsorship Investment \$300+** Your conference sponsorship helps us deliver and sustain the high caliber programming offered at our annual conference. This support is a vital part of meeting the needs of our growing membership. Be a proud supporter of the performing arts!

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**39th Annual Arts Northwest Conference Boise, ID**

**October 14 - 17, 2019**

*Let's make it happen! Email: [admin@artsnw.org](mailto:admin@artsnw.org) or call 360-457-9290*